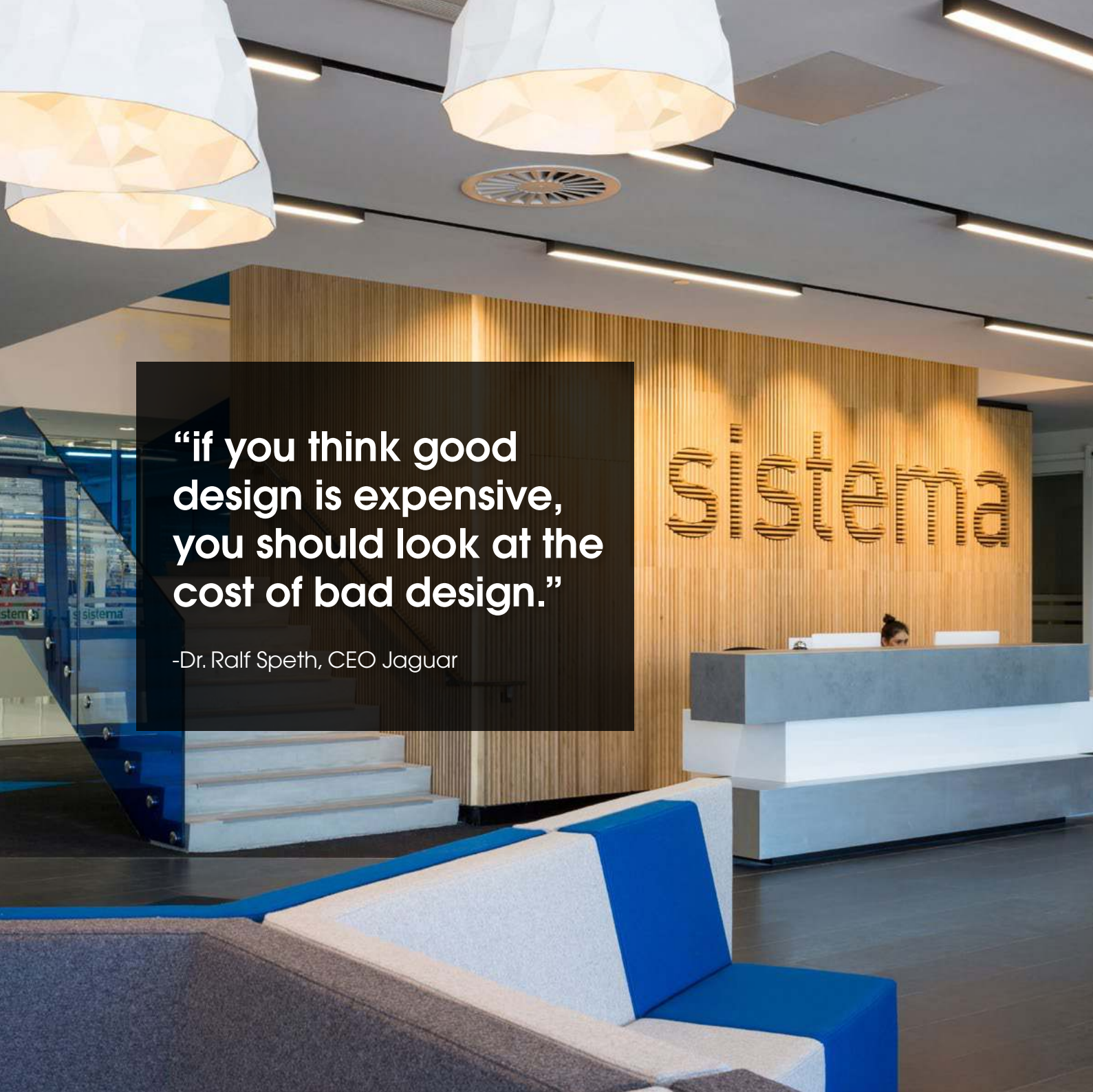




5 reasons
why you need an
interior designer

for your next refurbishment or fitout.



“if you think good design is expensive, you should look at the cost of bad design.”

-Dr. Ralf Speth, CEO Jaguar

As your business grows and changes, you may be contemplating whether your existing premises still suits the needs of the company. You may be struggling to fit staff in, or the space could just feel a bit tired. This can be a terrific opportunity to take a fresh look at what kind of working environment is going to help the business meet its immediate needs as well as its future plans.

For many, engaging the services of a professional Interior Designer will be viewed as an integral part of the evolution of your business. Others however may be asking themselves “Is it worth the investment?”

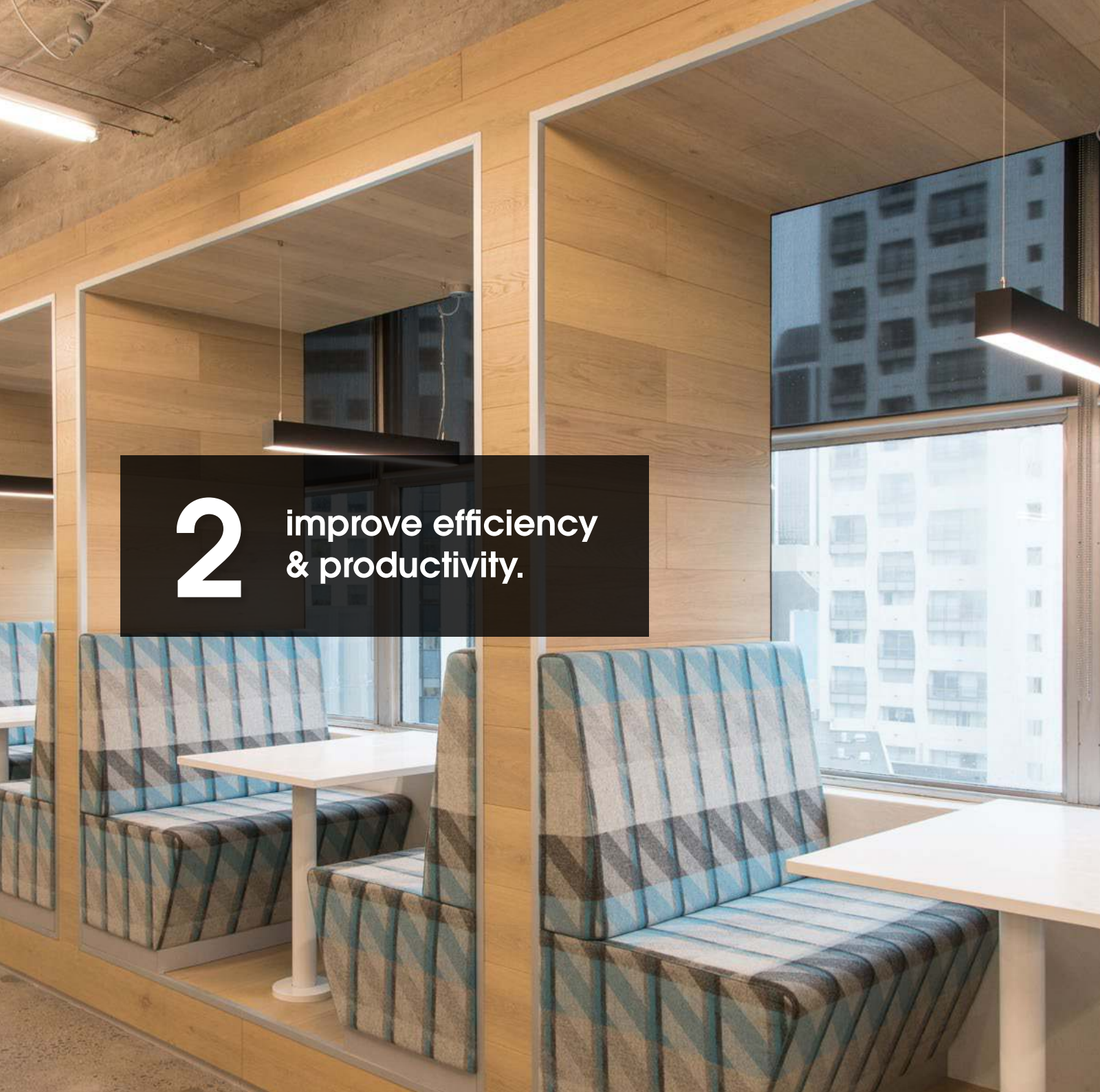
Here are five great reasons why you should appoint an interior designer for your next refurbishment or fitout.



1 save money.

By following proven process and tapping into expertise, working with a designer will mean better control of the budget and ensuring investment in a fit out that is not only fit for purpose, but that any product – everything from desks to carpet – will still be available longer term should you want to expand.

Interior Designers can source the best quality options to meet your budget, and have solid history with contractors and suppliers including furniture, fittings and flooring, giving clients assurance of quality and competitive pricing.



2

**improve efficiency
& productivity.**

A professional designer will take time to understand how different individuals carry out their work and how departments interact. They will research how your team can best collaborate to achieve optimal performance as well as what style of environment would best inspire your staff. Designing & space planning to meet these needs will positively affect productivity & profitability.



29

3

**entice & retain
staff & clients.**

THOMPSON
BLACKIE
BIDDLES
LAWYERS

A well designed, inspired office interior appeals to job candidates who place importance on their work environment and surroundings.

A functional, professionally designed space will also impress clients and can help to set your business apart from less progressive competitors.




4 support staff health & wellbeing.

Recent research supports what our natural instincts tell us – that employees who feel good at work are more productive and are less likely to leave the company. A designer will ensure that an office interior has sufficient light, planting and separate zones for concentration and socialising; things that have all been proven to support positive mental health in the workforce.



5 express your
company culture.

Company culture can be defined as the collective values of an organisation. A good designer will work closely with their client to understand 'what makes them tick' and provide recommendations on how to bring the culture to life. This can range from providing communal spaces for collaboration to using colour and wall decals to visually express the brand.

A modern office lounge area featuring a long, low-profile sofa with a yellow and white abstract pattern. A blue cushion with a circular pattern is placed on the sofa. The sofa is supported by a stack of logs. The background wall is dark with a circular pattern. The floor is light-colored with a blue rug.

**what will your
workspace say
about you?**

Collectively, the benefits of a professionally designed office translate into significant and tangible value to a company. Beyond being a place for employees to travel to and from each day, a workplace is a primary business tool and - if designed well - will provide business leaders with a clear competitive advantage over others.



Outline Design is a leading commercial interior design firm, specialising in designs and fitouts for workspaces within the corporate, hospitality, education, healthcare and sports/leisure sectors.

Creating beautiful spaces is at the core of what we do. But we also understand that a workspace is an important business tool for our clients. So we create workplaces that are not only inspiring to look at and to be in, they help our clients work more productively, more efficiently and more profitably.

Over the past 20 years, Outline Design has transformed spaces across the country for some of New Zealand's best known brands.





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outline:
INSPIRED SPACES